

Eric Alexander

EXECUTIVE PUBLIC SPEAKING COACH

What an actor knows, a leader can learn.

Eric Alexander is an effective-communication coach. For years he has prepared CEOs, senior executives and leadership teams of major international companies for the moments when the way they speak matters most: board meetings, global conventions, institutional events and media appearances. He brings the actor's tools into the room: presence, voice, storytelling and managing emotion.

The workshop

Participants describe it as transformative. Leaders consistently report a clear shift in presence, confidence and authority, and often see it as a turning point in how they communicate and how they are perceived. For many, it is one of the most impactful leadership workshops they have attended.

The method

Two intensive days, one week apart, for groups of 6 to 8 people: everyone speaks several times and gets individual guidance. The work covers posture, voice, charisma, strategic storytelling and stage fright, through real-time exercises and direct coaching. Every talk is filmed and reviewed on video, for objective, precise and actionable feedback. The format can be tailored to the company's needs, and one-to-one coaching is available for CEOs and leaders.

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INTENSIVE DAYS	WEEK BETWEEN THE TWO DAYS	PEOPLE PER GROUP	IN ITALIAN AND ENGLISH

TRAINING FOR

GUESS · Johnson & Johnson · Banca Generali

and companies in insurance, sales, fashion, sport and pharmaceuticals.

Eric Alexander · Executive Public Speaking Coach

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Bio

Born in Milan to an Italian mother and a South African father, Eric Alexander is a bilingual Italian and English actor based in Milan. A graduate of the Accademia dei Filodrammatici drama school in Milan, he has worked for over thirty years in theatre, film, television and dubbing, in Italy and abroad.

On screen he has appeared in Silvio Soldini's *3/19*, Pif's *In guerra per amore* and international productions such as Ridley Scott's *House of Gucci*, Tibor Takács's *Sabrina Goes to Rome*, David Jackson's *Wolverine* and *The Girl in the Fountain*, alongside Monica Bellucci. He also wrote and directed the feature film *Doppio* and four short films.

On stage he has performed in Italy's leading theatres and on tour abroad, with the Teatro Stabile di Bolzano and the resident company of the Filodrammatici in Milan, working with Giorgio Albertazzi and Giancarlo Cobelli, among others.

As a dubbing actor he voiced the lead in *Io non ho la testa*, with dubbing directed by Ermanno Olmi. A member of ADAP, the Italian association of voice and commercial actors, he is the narrator of *Little Big Italy* (Discovery) and *Il Collegio* (Rai), and the voice of TV and radio commercials and podcasts.

As a presenter, MC and motivational speaker he hosts events in Italian and English across Europe: events with football legends such as Steven Gerrard, Andy Cole and Lothar Matthäus for Liverpool FC, Manchester United, Leicester City and Bayern Munich, events for the Champions League and Confindustria Nautica, and for companies such as Audi, Volkswagen, Lamborghini, Giorgio Armani, Samsung, Luxottica, Fiat, UniCredit and Johnson & Johnson. In 2014, 2015 and 2019 he hosted three events in St Peter's Square and the Vatican, in the presence of Pope Francis.

As a trainer he runs courses and motivational talks on public speaking, effective communication, sales, leadership and team building, built on practice: exercises and rehearsals rather than theory.

At a glance

EDUCATION
Accademia dei Filodrammatici, Milan

FILM
House of Gucci
3/19
In guerra per amore

VOICE
Little Big Italy
Il Collegio
ADAP member

EVENTS
Vatican 2014, 2015, 2019
Champions League

LANGUAGES
Italian and English

IMDB
imdb.me/ericalexander

"Anyone can become a good speaker."

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